

Lead Generation Campaign Details

- **Time Period:** Every Month
- **Platform:** Facebook, Instagram
- **Ad Format:** Carousell and video ads
- **Audience:** Men / women 18 - 50 (mostly men)
- **Interests:** Honda Activa, TVS Jupiter, Mileage, Public Transport.
- **Industry:** IT, Creative Arts, Marketing, Legal, Active Daters, Dating apps, Social clubs, Events/Festivals.Wellness, Boutique fitness, Self-care, Yamaha R15, KTM, TVS Ntorq, iPhone, College Students, EMI, Loans, 0% Finance, Bajaj Finserv (Interest), Bajaj Finserv, Tata Capital, L&T Finance, CreditMantri, Paisabazaar, PolicyBazaar, Two-wheeler loan, EMI Calculator, CIBIL score, Personal loan, Easy Finance,Hero Splendor Plus, Honda Shine 125, Bajaj Pulsar 150, TVS Apache RTR, Royal Enfield Classic 350, Honda Activa 6G, Suzuki Access 125, TVS Jupiter, TVS Ntorq, Honda Dio, Yamaha Fascino.
- **Geographic Targeting:** Ghatkopar (East & West), Pant Nagar & Rajawadi, Vikhroli & Kanjurmarg, Vidyavihar & Kurla, Chembur, Powai
- **Budget:** 10 -15k per month /-

Awareness campaign



| april-may

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Results

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days

Maximum

Today

459,403

Reach

₹2.54

Cost per
1,000 People
Reached

₹1,168.80

Amount spent

[₹ 100.00 daily budget](#)

459,403

Reach

477,719

Impressions

[Show more](#)

A TO Z MOTORS

REEL CAMP

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days

Maximum

Today

57

Calls placed

₹46.34

Cost per Call
placed

₹2,641.46

Amount spent

₹ 200.00 daily budget



View leads

57 total leads



39,701

Reach

56,101

Impressions

Show more

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days

Maximum

Today

532,360

Reach

₹2.18

Cost per
1,000 People
Reached

₹1,158.33

Amount spent

[₹ 100.00 daily budget](#)

532,360

Reach

540,736

Impressions

[Show more](#)

Awareness campaign



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Edit

Duplicate

Results

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days

Maximum

Today

459,403

Reach

₹2.54

Cost per
1,000 People
Reached

₹1,168.80

Amount spent

[₹ 100.00 daily budget](#)

459,403

Reach

477,719

Impressions

Show more